

AUGUST 2022



# Summer Edition

BIRMINGHAM REGIONAL CHAPTER NEWSLETTER

## INSIDE THIS ISSUE

**02** *Message from the President*

**03** *Committee Updates*

**06** *Membership Updates*

**08** *Upcoming Events*

**09** *Vendor Spotlight*

## CURRENT OFFICERS

**President,** *Verlon Salley*

**President Elect,** *DeWayne Bailey*

**Secretary,** *NaTarsha Brown*

**Treasurer,** *LaKisha Mack*

**Parliamentarian,** *Carlton Harris*

**Communications,** *Sana Imam*

# Message from the President



NAHSE's purpose is to promote the advancement and development of Black health care leaders and elevate the quality of health care services rendered to minority and underserved communities. To elevate the quality of health care services rendered to the underserved communities, you must first understand equity and inclusion.

- Equity - the quality of being fair and impartial.
- Inclusion - the practice or policy of providing equal access to opportunities and resources for people who might otherwise be excluded or marginalized, such as those who have physical or mental disabilities and members of other minority groups.

Diversity should be at the foundation of preparing for culture change within your organization's DE&I strategy. A healthcare organization's workforce should represent the community it serves. Therefore, the strategy should recognize the demographics of the community and as well as the workplace.

Equity cannot exist with empathy. It is not the simple act of treating everyone equally. It is an organization's leadership recognizing it may have to do something intently different for a group of people that is underserved, marginalized, and/or underrepresented.

Lastly, the pinnacle of a DE&I strategy for underserved communities must be inclusion. Inclusion is the most resisted initiative within a DE&I strategy because it requires honesty, vulnerability, and intent. A healthcare organization that has the courage to recognize that their workforce does not represent the community at its highest level of leadership; and remedies this disparity by recruiting underrepresented persons and placing them in positions where they have a voice, is a company that is serious about DE&I. Which would also mean the represented minorities would have to feel comfortable to share their voice.

Are you ready to invest in the mission of NAHSE? Are you ready to be a part of leading with empathy and a focus on inclusion? If so... get ready for NAHSE Alabama!

# PROGRAM & EDUCATION

Committee

Join us for our upcoming chapter meeting on Thursday, August 18th at 5:30 pm CT at City Club Birmingham, hosted in partnership with Encompass Health and UAB School of Health Profession.

Registration is REQUIRED to participate in free food. **Click [HERE](#) to register.**

Enter from the 6th Ave entrance and go to the 31st floor. Free parking is available.

If you cannot attend and would like a shirt, please reach out to [vsalley@uabmc.edu](mailto:vsalley@uabmc.edu).



**CHAPTER MEETING**  
THURSDAY, AUG 18, 2022  
5:30PM CT

*Free Food and T-Shirts!*  
RSVP BY 8/11 - [NAHSEBRC.EVENTBRITE.COM](http://NAHSEBRC.EVENTBRITE.COM)

City Club Birmingham  
1901 6th Ave N Ste 3100  
Birmingham, AL 35203



Sponsored by: NAHSE BRC, Encompass Health, and UAB School of Health Professions Department of Health Services



InfraGard Birmingham Members Alliance and the FBI Birmingham Division  
PRESENT

**2022 Healthcare Fraud Summit**  
October 4th & 5th, 2022

In Person at Burr Forman Auditorium & Virtual via Hopin  
Registration will open by August 15th

SAVE THE DATE

The Birmingham InfraGard Members Alliance and the FBI Birmingham Division have partnered with NAHSE Birmingham and other healthcare professional organizations to present this important conference. Click [HERE](#) to register.

# FUNDRAISING & SCHOLARSHIP

Committee



*Save the Date*

**SILENT AUCTION**  
THE CITY CLUB  
AT 6 PM CT  
OCTOBER 6, 2022



WOULD YOU LIKE TO DONATE AN ITEM FOR OUR SILENT AUCTION?  
PLEASE CONTACT LAKISHA MACK - [LMACK@UAB.EDU](mailto:LMACK@UAB.EDU)

We are excited to host our silent auction October 6, 2022 at The City Club. **Click [HERE](#) to register.** Please review page 8 & 9 of this newsletter for a glimpse at our participating vendors.

The NASHSE BRC scholarship cycle for this year will be postponed until next year. Application information will be shared closer to the date. Please note, participation in the NAHSE BRC Mentorship Program is a prerequisite to eligibility for the NAHSE BRC 2023 Scholarship Program.

THE BIRMINGHAM REGIONAL  
CHAPTER OF NAHSE PRESENTS



# MULTI- GENERATIONAL WORKFORCE DIVERSITY PANEL PART 2

*A fun interactive panel to discuss how Baby Boomers, Generation X, Millennials, and Generation Z view workplace norms and culture.*

**Tuesday, November 8 | 5:30 - 7PM  
ZOOM**

Zoom information is forthcoming



**YOLANDA TURNER**

*Moderator*  
DEI Manager  
Encompass Health



**LEVON BEARD**

*Moderator*  
Associate Administrator  
Princeton Hospital



**ED CRUMP**

*Panelist, Baby Boomer*  
Envir. Services Sr. Director  
UAB



**NATASHA HATCH, RN**

*Panelist, Generation X*  
Workers Comp Coordinator  
UAB Highlands



**KERNESHA WEATHERLY**

*Panelist, Millennial/Gen Y*  
Imaging Service Line VP  
Ochsner Health



**MALIK ODEN**

*Panelist, Generation Z*  
Administrative Fellow  
Baylor Scott & White



Part 1 of the Multi-generational Workforce Diversity Panel was June 28, 2022. This fun, interactive panel discussed how Baby Boomers, Generation X, Millennials and Generation Z view workplace norms and culture. We learned that each generation wants to be compensated well, valued and appreciated however loyalty for Millennials and Gen Z is determined by how loyal the organization is to them. If they perceived it is not, they will move on. This panel was so informative that by popular demand, we will host a Part 2.

Part 2 of the Multi-generational Workforce Diversity Panel will be Tuesday, November 8, 2022, 5:30-7PM. We will continue the conversation from Part 1 by diving a little deeper into some of the discussions. Please save the date! The zoom information will be shared closer to the date.



# MENTORING Committee

## 2022 - 2023 NAHSE BRC Mentorship Program

We will be accepting Mentor and Mentee applications for the inaugural 2022 Mentorship Program beginning this month. The Mentorship program aims to support and elevate minority students and early to mid-careerists on their healthcare journey. Mentees will participate in monthly sessions where they will learn professional development skills, create individual career development plans, and learn from seasoned healthcare executives. Sessions will be held between January 2023 and May 2023.

In addition to monthly sessions, mentees will have an opportunity to cultivate mentorship relationships with Mentors and guest speakers. Mentees must be paid members of NAHSE BRC Chapter. If you are not a member, please follow this link to join and select the Birmingham Chapter.

### The following groups are eligible to participate as Mentees:

- Undergraduate seniors and graduate students
- Early careerists are those who have graduated from an undergraduate, Master's or advanced clinical program within the last 5 years or graduate students who will complete their program within 1 year.
- Mid – careerists are those who have at least 5 years within the healthcare industry and are looking to take their careers to the next level.

*\*Note: Participation in the NAHSE BRC Mentorship Program is a prerequisite to eligibility for the NAHSE BRC 2023 Scholarship Program. Click [HERE](#) to join.*

**Mentors:** We are looking for seasoned healthcare professionals that are willing to help and develop minority students and early to mid-careerists. Mentors should be willing to commit to at least 1 in person or Zoom sessions between January 2023 and May 2023. These sessions will include both an educational/ leadership development component, as well as an opportunity for the mentors to share their personal career journey. *If you are interested in being a mentor please contact Mentorship Committee Chair(s), DeWayne Bailey, [dewaynebailey@uabmc.edu](mailto:dewaynebailey@uabmc.edu), or LaKisha Mack, [lmack@uab.edu](mailto:lmack@uab.edu).*

### Deadline to apply is November 1, 2022

Click [HERE](#) to access the Mentor Application

Click [HERE](#) to access the Mentee Application

Introducing NAHSE BRC's Inaugural  
*Mentorship Program*

 Mentorship Program runs January 2023 - May 2023

 Mentees: Open to undergraduate seniors, graduate students, early careerists, & mid careerists

 Mentorship from seasoned healthcare professionals

 Deadline to apply to be a mentee or mentor is November 1, 2022





# Membership Updates



**NAHSE BRC GIVES A WARM WELCOME TO OUR NEW MEMBER, Carolyn Williams!**



## **NAHSE'S 37TH ANNUAL EDUCATIONAL CONFERENCE REGISTRATION & HOUSING IS OPEN!!**

Registration and housing for NAHSE's 37th Annual Educational Conference and 27th Everett V. Fox Student Case Competition in New Orleans, Louisiana is now open! The conference is being held at the New Orleans Marriott, October 12-14, 2022.

Click [HERE](#) to register. Click on the "Conference" tab, then the registration button. The deadline for early registration is August 31, 2022.

Click [HERE](#) to view the conference brochure.

Click [HERE](#) to reserve your hotel.

The deadline to receive the group rate for hotel reservations is September 16, 2022.

## **NAHSE BRC's very own Sana Imam will be presenting at this year's conference!**

*Title: Prioritizing Health Equity in the Boardroom: Learnings from Black Directors*

*Date: Friday, Oct 14, 2022 | Time: 11:15am – 12:15pm*



# Membership Updates

**NAHSE BRC would like to recognize all of its current members who are also members of the NPHC.**



*Thank you for serving your community and your organizations!*

<b>Member</b>	<b>Title</b>	<b>Organization</b>
DeWayne Bailey	Manager, Alabama Rural Health Collaborative	Kappa Alpha Psi Fraternity, Incorporated
Kemberly Blackledge	Partner, Managed Services	Delta Sigma Theta Sorority, Incorporated
Tiffany Chaney	Chief Diversity Officer	Alpha Kappa Alpha Sorority, Incorporated
Chad Collins	Manager of operations	Kappa Alpha Psi Fraternity, Incorporated
Mona Jackson	Compliance Officer	Alpha Kappa Alpha Sorority, Incorporated
Valerie Jones	RN, Advanced Utilization Specialist	Zeta Phi Beta Sorority, Incorporated
Sandra Rudolph	Director of Operations, Blood and Marrow Transplantation & Cell Therapy Program	Delta Sigma Theta Sorority, Incorporated
Verlon Salley	VP of Community Health Equity	Alpha Phi Alpha Fraternity, Incorporated
Lavern Smith	MSHA Candidate	Sigma Gamma Rho Sorority, Incorporated



# Upcoming Events

Save the date for the following in-person and virtual events hosted by NAHSE BRC!

**8/18**

August Chapter Meeting

Fraud Summit

**10/4 - 10/5**

**10/6**

Fall Silent Auction

NAHSE National  
Annual Conference

**10/12 - 10/14**

**11/01**

Mentorship Apps Due

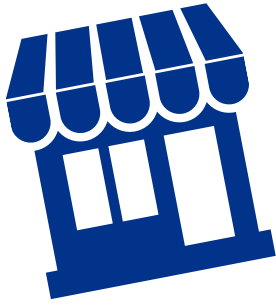
MDWP - Part 2

**11/8**

**12/15**

Chapter Meeting





# Vendor Spotlight

Check out the vendors who will be featured at the Fall Silent Auction!



Arrow Enterprises ft. DJ Stevie C



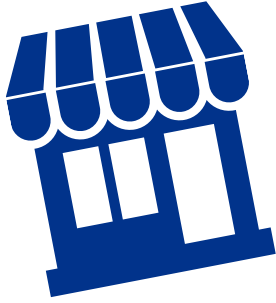
A New U Barber & Style



Gerald's Daughters



Lez Take A Shot, LLC



# Vendor Spotlight

*Check out the vendors who will be featured at the Fall Silent Auction!*



[HOH Styles by Harold Rogers](#)



[Mack Production Inc.](#)

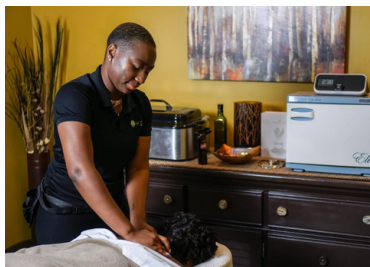


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